



# Digital Media & Performance Marketing

Working with the biggest names in the media space, the Propel London Digital Services Team understands what makes performance marketing, media buying and selling, and client services roles some of the most crucial and difficult to fill in the space.

They have helped businesses like Zenith Optimedia, Ogilvy, Group M, Tradedoubler, DrivePM, Specific Media and Steak Digital to build industry-leading, top-quality media and performance marketing teams.

Propel London has also worked with top brands and creative players in the space - Ebay, Gumtree, Amazon, Disney, News International, LBi London, Agency.com, Dare Digital and many more.

## Disciplines

Freelance contract and permanent staff in the following areas:

- Board Level & Senior Management
- Online Marketing
- Client & Business Development
- Project & Account Management
- Digital Producers
- Media Planning & Buying
- Media Sales
- Search & Affiliate Marketing
- Analysis
- Strategy
- Design & Technical Development
- Usability & Information Architects
- Social Media
- Mobile
- Graduates

## About Propel

Propel London was founded in 2001 as a specialist recruiter to the digital industry. To this day we remain an independent, highly specialised recruitment company with a total focus on digital disciplines.

Because of our specialist nature we can offer the highest level of service and understanding to both our clients and candidates. Our in-depth knowledge of the digital industry and extensive network of candidates is unparalleled. We've worked with companies of all sizes, building start-ups from scratch, and servicing established e-commerce brands, digital agencies and technology specialists.

## Testimonials

“Working with Propel is just plain intelligent. I was looking to fill a role for nearly 4 months. The other recruiters sent me plenty of candidates but none worth ten minutes of my time. Propel sent me one candidate within a few weeks. The candidate was so well suited to the role from every possible angle that I wanted to hire her on the spot.”  
Leadpoint

“They deliver a full consultancy service on all of our recruitment activity. Better still, they're a friendly and engaging group of people who bring much needed personality and knowledge to a crowded recruitment marketplace.”  
Atlas/DrivePM

**Contact Us:**  
0207 004 0550  
hello@propellondon.com  
www.propellondon.com  
@PropelLondon

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Ask for our latest salary survey.**