



# Brand & Client-side

As the digital sector matures, so it's becoming more and more important for brands to grow their in-house digital resources. Propel London's Brand & Client-side team has grown in response to this rising demand. It now works with some of the world's largest and best known on and offline brands.

We've helped Ebay, Amazon, Gumtree, Disney, ESPN, Auto Trader, News International, Trinity Mirror, Burberry, Breast Cancer Care, Adnams and many more besides.

As well as working with such well-known brands, Propel London also works in the technology, creative and media spaces, helping its clients to find the best digital talent available.

## Disciplines

Freelance contract and permanent staff in the following areas:

- Board Level & Senior Management
- Online Marketing Managers
- Business Development
- Project Management
- Digital Producers
- Media Planning & Buying
- Media Sales
- Paid & Organic Search
- Analysis
- Strategy
- Design & Technical Development
- Usability & Information Architects
- Social Media
- Mobile
- Affiliate Marketing

## About Propel

Propel London was founded in 2001 as a specialist recruiter to the digital industry. To this day we remain an independent, highly specialised recruitment company with a total focus on digital disciplines.

Because of our specialist nature we can offer the highest level of service and understanding to both our clients and candidates. Our in-depth knowledge of the digital industry and extensive network of candidates is unparalleled. We've worked with companies of all sizes, building start-ups from scratch, and servicing established e-commerce brands, digital agencies and technology specialists.

## Testimonials

"It's been a really delightful experience working with Propel. It's certainly been one of the most pain-free recruitment experiences in the last 12yrs and I am really looking forward to both recruits joining the team - I've no doubt they're both going to be real assets to the business." - GCap Media PLC

"For me, their strength is in their understanding of online media; they understand what we do, what qualities we want in a candidate and they deliver just that." - Auto Trader Digital

"eBay have complete confidence that Propel understands our business and the requirements of each job. Furthermore, they have a good understanding of our culture and always put people forward who are a great 'fit' " - eBay

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Ask for our latest salary survey.**